Water Sector Trust Fund

Financing the Water Sector

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SITUATION REPORT (SITREP) # 452
12TH – 16TH FEBRUARY 2024

WATERFUNDS MEDIA ENGAGEMENT PAVES THE WAY FOR THE WATER AND SANITATION INVESTORS CONFERENCE (WASIC) 2024

The Ministry of Water, Sanitation and Irrigation, Water Sector Trust Fund (WaterFund) and the Council of Governors, will be hosting the Water and Sanitation Investors Conference (WASIC), scheduled to take place from 6th – 8th March 2024 at KICC, Nairobi. The overall theme of the conference is "*Accelerating Investments for Sustainable Access to Water and Sanitation for All*". WASIC aims to attract investors into the water and sanitation sector, with a special focus on Public Private Partnerships and Blended mechanisms designed to leverage private and commercial finance.

To support this objective, WaterFund is undertaking a media engagement campaign to drive visibility and publicity of the conference and address critical policy and strategic matters in the water and sanitation sector. As part of this campaign, Mr. Willis Ombai, CEO WaterFund and Ms. Ruth Nganga, General Manager, Fund Development have participated in a series of television and radio interviews. These interviews have shed light on the upcoming conference and WaterFund's role in the water sector.

One noteworthy interview occurred on Citizen TV's explainer segment hosted by Yvonne Okwara. During this interview, Mr. Willis Ombai emphasized WaterFund's innovative funding approaches for supporting various water and sanitation projects across the country. He further reiterated the goal of increasing sector investments through WASIC to address the financing gap of KSh. 1 Trillion. Adding to that, Ms. Ruth Nganga elaborated on mechanisms to expedite investments for sustainable access to water and sanitation, extending invitations to potential investors and stakeholders to participate in WASIC for its unique networking opportunities.

Other key interviews that have taken place include: The Morning Fix on Nation FM 96.3, the Breakfast Show on Hot96, and Radio Citizen. This media involvement has resulted in a rise in the number of registrations from delegates and exhibitors from: The public and private sector, potential investors and financiers and members of the business community.

(For additional information on the Water and Sanitation Investors Conference, please visit: http://www.wasic-invest.ke)



From left: Ms. Ruth Nganga, General Manger, Fund Development, Mr Willis Ombai, CEO WaterFund and Ms. Yvonne Okwara, Journalist, Citizen TV during the explainer interview



Far left: Eng. Joseph Kamau, Ag. CEO Athi Water Works Development Agency, Ms. Mariam Bishar, radio host, Nation FM, Ms. Ruth Nganga and Mr. Willis Ombai during the Morning Fix interview on nation FM



Seated left: Ms. Ruth Nganga, Mr. Willis Ombai and Mr. Jeff Koinange (right) radio host during the Breakfast Show interview on Hot 96 FM

WATERFUNDS ON-SITE ASSESSMENT UNDER THE SWASAP PROGRAMME

WaterFund has been actively engaged in the implementation of the Sustainable Management and Access to Water and Sanitation in Arid and Semi-Arid Lands (SWASAP) Programmes across the six beneficiary counties namely: Garissa, Isiolo, Lamu, Marsabit, Tana River, and Turkana. Since inception, significant strides have been made in implementing sanitation components, resulting in the declaration of numerous villages as Open Defecation Free (ODF) zones and the completion of VIP latrines in targeted institutions.

To ensure the continued success of these initiatives, the SWASAP Programme officers recently embarked on a field visit to the six counties. The key objective of the field visit was to monitor the ongoing integrated activities under the water resources management and sanitation component; and provide support towards project surveys and design processes related to water supply infrastructure.



Monitoring of VIP toilets in Turkana County



Training community members on water resources management activities in Tana River county



One of the toilets constructed by the communities declared open defecation free

BLAST FROM THE PAST: FEATURED IN SITREP #235- WATER SECTOR TRUST FUND PARTICIPATES IN THE SANITATION CONFERENCE 2019

WaterFund's Situation Report No. 235 (SITREP #235) covered the period **21st to 25th October 2019.** Among the highlights was that, as a proponent of sanitation for all, WaterFund participated in the Kenya Sanitation Conference 2019, which will took place on 28th to 31st October 2019 at the Kenyatta International Convention Centre (KICC) in Nairobi.



For this issue and all previous SITREPs, please visit: https://waterfund.go.ke/sitreps